



DÜMMEN
ORANGE®

POINSETTIA

2026



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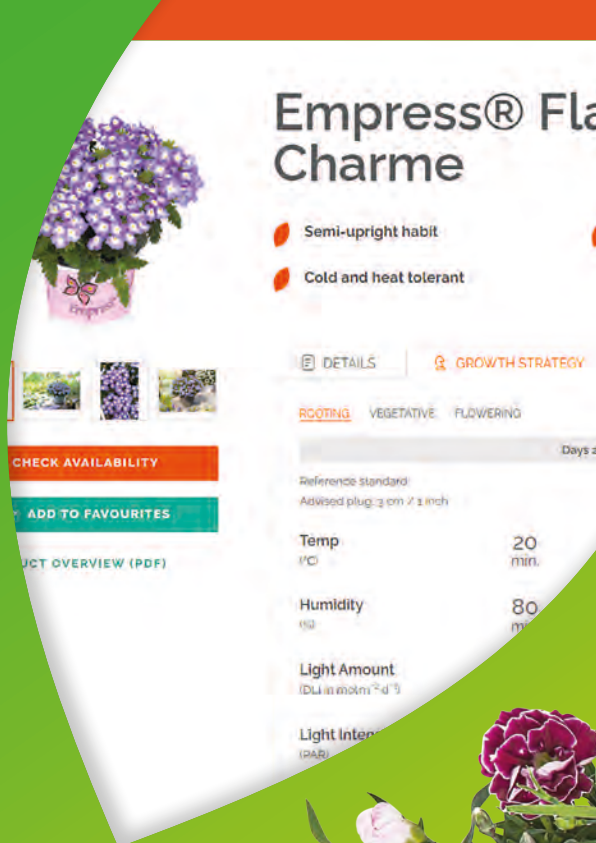
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About this year's Poinsettia Catalog



In this catalog, we are delighted to showcase the Dümme Orange® Poinsettia assortment, tailored for professional growers across Europe and beyond. Whether you focus on high-density mini production, classic mid-season reds, or eye-catching specialty colours, this range has been developed to combine reliable production performance with strong retail appeal.

All varieties have been trialled extensively under commercial conditions. You can expect strong rooting, predictable response times and uniformity across series, alongside traits that matter at retail: excellent shelf life, attractive

bract presentation and consumer-friendly habit. With our peat-free Targa rooting system, we are also supporting a more sustainable future in poinsettia production. Many of the varieties featured here have been selected specifically for their performance in peat-free substrates, helping you meet changing market demands without compromising on quality.

Use this catalogue as a practical tool for planning: from early, mid and late-season programmes, to minis, specials and collection concepts. We wish you a successful season with Dümme Orange poinsettias.

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100% peat-free youngplants

Best quality with our Targa rooting system

BACK TO THE ROOTS

Last season we introduced the new version of the Targa tray and can proudly say that we had a great season with the highest quality. In addition to many advantages in handling of trays and in logistics, the comeback of the Targa tray led to a significant quality improvement. Next to that, this Targa plug for poinsettia is 100% peat-free. This makes it possible to produce 100% peat-free poinsettias.

Our new varieties have already been tested and selected for peat-free production. Noblesse and Imperial are particularly recommended for peat-free production and deliver an excellent end product that meets the demands of retailers and consumers for 100% peat-free poinsettias.



SHORT & SWEET

- Better roots & bigger plug for better root distribution
- More equal irrigation
- Irrigate just in time / irrigation for delivery
- Faster dry up of the plug
- More active rooted cutting
- Quicker start after potting

Top 5 Northern Regions



Freya
11421
7.5 weeks



Nordic Star
11087
7.5 - 8 weeks



Noblesse
11068
8 weeks



Signe
10335
8 weeks



Embla
11420
8.5 weeks

Top 6 Southern Regions



Freya
11421
7.5 weeks



Signe
10335
8 weeks



Noblesse
11068
8 weeks



Grande Italia
10330
8 weeks



Embla
11420
8.5 weeks



EuroGlory Red
10220
8.5 weeks

Early Season

6.5 - 7.5 WEEKS



Early Season Rapid Red

Kick off the season with bold Rapid Red and its fast response time, that naturally finishes in the first week of November. Its a well-branching variety with large cyathia that will ring in the holiday season.



Large cyatia



V-shape



Well branching



Rapid Red
11121
6 weeks



Large cyatia



V-shape



Well branching

Early Season | 6 weeks

Status	Variety	Variety Code	Earliness	Colour Group	Flower Size	Reaction Time	Foliage Colour	Growth	Leaf Size	Suitable for	
										West EU	South EU
TOP	Rapid Red	11121	■□□	red	M	6 weeks	DG	●●●○○	S	9-12cm	9-17cm

URC 100 W 20-31/ RC Targa 108 24-35



Early Season Premium

The Premium Family has been a legacy program for greenhouse growers around the world. This exceptional collection has the traditional reds and white, but also many unique standouts like Ice Crystal and Picasso. Premium varieties finish early with lower vigor for small- to mid-sized containers and early season sales.



Uniform series



Less PGR



Pot size
6 - 13 cm



Premium Red
10230
7 weeks



Premium Ice Crystal
10244
7.5 weeks



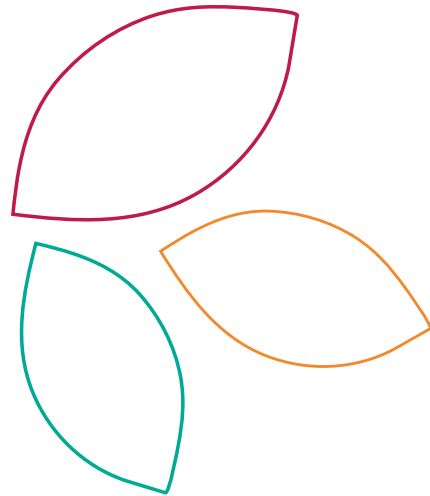
Premium Lipstick Pink
10235
7 weeks



Premium Picasso
10234
7.5 weeks



Premium Polar
10243
7.5 weeks



Early Season | 7-7,5 weeks Premium

Status	Variety	Variety Code	Earliness	Colour Group	Flower Size	Reaction Time	Foliage Colour	Growth	Leaf Size	Suitable for	
										West EU	South EU
	Premium Red	10230	■□□	red	L	7 weeks	DG	●●○○○	L	9-13cm	9-17cm
	Premium Ice Crystal	10244	■□□	bicolor	M	7.5 weeks	DG	●○○○○	M	6-13cm	6-17cm
	Premium Lipstick Pink	10235	■□□	pink	L	7 weeks	DG	●●○○○	L	9-13cm	9-17cm
	Premium Picasso	10234	■□□	bicolor	L	7.5 weeks	DG	●○○○○	L	9-13cm	9-17cm
	Premium Polar	10243	■□□	white	M	7.5 weeks	DG	●○○○○	M	9-13cm	9-17cm

URC 100 W 20-31/ RC Targa 108 24-35

J'Adore



HIGHLIGHT

life
be

Early Season J'Adore



J'Adore Dark Pink
10154
7 weeks



J'Adore is a series of interspecific euphorbia hybrids for dynamic, modern-day holiday decor. These varieties give your program a touch of luxe with layers of velvety bracts in pastel pink and rich touchable textures. The versatility of J'Adore varieties allows us to lean on these performers from the early season, all the way through New Year's promotions, for an elegant and glamorous program.



Well branching



Easy culture



V-shape



J'Adore Pink
10381
7 weeks



J'Adore Soft Pink
10156
7 weeks



J'Adore White Pearl
10155
7 weeks

Early Season | 7 weeks J'Adore

Status	Variety	Variety Code	Earliness	Colour Group	Flower Size	Reaction Time	Foliage Colour	Growth	Leaf Size	Suitable for	
										West EU	South EU
FINAL SEASON	J'Adore Dark Pink	10154	■□□	pink	S-M	7 weeks	DG	●●●○○	S	6-14cm	6-17cm
	J'Adore Pink	10381	■□□	pink	M	7 weeks	DG	●●●○○	S	9-14cm	9-17cm
	J'Adore Soft Pink	10156	■□□	pink	S-M	7 weeks	DG	●●●●○	S	6-14cm	6-17cm
	J'Adore White Pearl	10155	■□□	white	S-M	7 weeks	DG	●●●○○	S	6-14cm	6-17cm

URC 100 W 20-31/ RC Targa 108 24-35

Freya Family

HIGHLIGHT



Early Season Freya Family

The Freya family series is perfect for early season sales, offering harmonious finishes from mini pots to combination containers. Its compact to medium growth with a V-shaped habit makes it an ideal series for high-density production.



Freya
11421
7.5 weeks



V-shape



High density
production



Uniform series



Freya Pink
11057
7.5 weeks



Freya Marble
11126
7.5 weeks



Freya White
11058
7.5 weeks

Early Season | 7.5 weeks Freya Family

Status	Variety	Variety Code	Earliness	Colour Group	Flower Size	Reaction Time	Foliage Colour	Growth	Leaf Size	Suitable for	
										West EU	South EU
TOP	Freya	11421	■□□	red	M	7.5 weeks	DG	●●●○○	M	6-17cm	6-17cm
	Freya Pink	11057	■□□	pink	M	7.5 weeks	DG	●●●○○	M	6-17cm	6-17cm
TOP	Freya Marble	11126	■□□	marble	M	7.5 weeks	DG	●●●○○	S	6-17cm	6-17cm
	Freya White	11058	■□□	white	M	7.5 weeks	DG	●●●○○	M	6-17cm	6-17cm

URC 100 W 20-31/ RC Targa 108 24-35

Mid Season

7.5 - 8 WEEKS



Mid Season Nordic Star



Nordic Star
11087
7.5 weeks



Nordic Star stands out with its effortless branching and exceptional uniformity across all pot sizes. It naturally develops a perfectly balanced canopy, eliminating the need for growth regulators and simplifying production. Its extended cyathia longevity supports impressive shelf life, offering retailers and consumers a plant that maintains its quality long after purchase. Nordic Star delivers efficiency, reliability, and a premium final product.



Well branching



High density
production



V-shape

Scandic® Early 2.0



Scandic® Early 2.0
10304
8 weeks

Scandic® Early 2.0 stands out with tight nanobracts, ideal for high-quality mini production. Its naturally narrow habit enables efficient high-density cultivation and a clean, elegant plant form. With excellent branching and a strong root system, it ensures uniform development and consistent performance for compact formats without compromising quality.



High density
production



Shelf life



Pot size
6 - 14 cm

Mid Season | 7.5-8 weeks

Status	Variety	Variety Code	Earliness	Colour Group	Flower Size	Reaction Time	Foliage Colour	Growth	Leaf Size	Suitable for	
										West EU	South EU
TOP	Nordic Star	11087	■ ■ □	red	M	7.5 weeks	DG	● ● ● ○ ○	S	6-14cm	6-14cm
	Scandic Early 2.0	10304	■ ■ □	red	S	8 weeks	DG	● ● ● ○ ○	S	6-14cm	6-14cm

URC 100 W 20-31/ RC Targa 108 24-35

Mid Season Prima Vera



Prima Vera
10881
8 weeks



Prima Vera captivates with bright red, pointed medium bracts for a refined, vibrant presentation. Combining strong visual appeal with top plant quality, it suits premium seasonal programmes. Well-developed, durable cyathia ensure lasting value and excellent shelf life from production to retail, delivering reliable beauty across the sales window.



V-shape



High density
production



Strong roots

Signe



Signe
10335
8 weeks



Signe impresses with its sturdy, robust plant habit that ensures a strong and reliable performance throughout the production. Its beautiful flower window adds excellent visual appeal, making the variety highly attractive at retail. Consistently uniform in the field, Signe delivers predictable, high-quality results, supported by a very strong root system that promotes healthy growth and enduring plant vitality.



Well branching



Sturdy stems



Pot size
6 - 14 cm

Mid Season | 8 weeks

Status	Variety	Variety Code	Earliness	Colour Group	Flower Size	Reaction Time	Foliage Colour	Growth	Leaf Size	Suitable for	
										West EU	South EU
FINAL SEASON	Prima Vera	10881	■ ■ □	red	M	8 weeks	DG	● ● ○ ○ ○	M	9-14cm	9-17cm
TOP	Signe	10335	■ ■ □	red	M	8 weeks	DG	● ● ● ○ ○	S	6-14cm	6-17cm

URC 100 W 20-31/ RC Targa 108 24-35

Mid Season Noblesse



Noblesse
11068
8 weeks



Noblesse showcases stunning star-shaped bracts over dark green foliage and stems. It boasts naturally sturdy stems and robust roots with a V-shaped habit that allows for high-density cultivation. With medium to large bracts in a vivid red and an 8-week response time, it is ideal for all container sizes for late November to early December sales. Noblesse's heat and cold tolerance promotes sustainable production and offers excellent shelf life.



Sturdy stems



V-shape



Strong roots

Imperial



Imperial
10143
8 weeks



Imperial is the perfect plant for late November and early December sales. Imperial stands out with its sturdy plant structure and vibrant red large showy bracts; it adds pronounced color to any holiday presentation.



Shelf life



Sturdy stems



V-shape

Mid Season | 8 weeks

Status	Variety	Variety Code	Earliness	Colour Group	Flower Size	Reaction Time	Foliage Colour	Growth	Leaf Size	Suitable for	
										West EU	South EU
TOP	Noblesse	11068	■ ■ □	red	M	8 weeks	DG	● ● ● ○ ○	M	9-15cm	9-19cm
TOP	Imperial	10143	■ ■ □	red	M-L	8 weeks	DG	● ● ● ● ○	L	13-19cm	9-19cm

URC 100 W 20-31/ RC Targa 108 24-35



Mid Season Bella Italia Red



Bella Italia Red
10610
8 weeks

Bella Italia Red showcases large, even bracts that create a bold and elegant presentation, making it a striking centerpiece in any assortment. Its durable cyathia ensure long-lasting quality, supporting excellent shelf life throughout the entire sales period. Perfectly suited for standard to large pots and tree forms, Bella Italia Red offers growers a versatile variety.



Large bracts



Large cyathia



Pot size
13 - 19 cm

Grande Italia



Grande Italia
10330
8 weeks

Make a statement with this showstopping red variety, perfect for late-season quality sales. This high-vigor poinsettia fills out larger containers nicely with large and dramatic, deep red bracts. Cyathia are slow to open, providing the longest-lasting quality throughout the season.



Well branching



V-shape



Heat resistant

Mid Season | 8 weeks

Status	Variety	Variety Code	Earliness	Colour Group	Flower Size	Reaction Time	Foliage Colour	Growth	Leaf Size	Suitable for	
										West EU	South EU
SOUTH	Bella Italia Red	10610	■ ■ □	red	XL	8 weeks	DG	● ● ● ● ○	XL	13-19cm	9-19cm
SOUTH	Grande Italia	10330	■ ■ ■	red	XL	8 weeks	DG	● ● ● ● ○	L	13-19cm	9-19cm

URC 100 W 20-31/ RC Targa 108 24-35

Mid Season Ferrara



Ferrara
10897
8 weeks



Large bracts



Pot size
9 - 19 cm

Ferrara boasts strong vigour and a fast response time, making it a standout choice for growers. This reliable variety offers excellent branching and a V-shaped habit, making it ideal for production and sleeving. As a newer stand-alone selection, it features beautiful, deep-red bracts and is perfect as an upscale decoration.

Moni



Moni
11094
8 weeks



V-shape



Easy culture



Strong roots

Moni features excellent star-shaped bracts with a bright white colour. It boasts extreme root strength, a robust V-shaped structure for easy sleeving, and uniform growth, making it highly efficient to cultivate. With an 8-week response time and medium vigour, Moni is ideal for mid-season production and suits commercial growers looking for a reliable white variety.

Mid Season | 8-8.5 weeks

Status	Variety	Variety Code	Earliness	Colour Group	Flower Size	Reaction Time	Foliage Colour	Growth	Leaf Size	Suitable for	
										West EU	South EU
	Ferrara	10897	■ ■ □	red	XL	8 weeks	DG	● ● ● ● ○	L	9-19cm	9-19cm
TOP	Moni	11094	■ ■ □	white	M-L	8 weeks	DG	● ● ● ● ○	M	9-19cm	9-19cm

URC 100 W 20-31/ RC Targa 108 24-35



Mid Season Specialties

Mid Season Autumn Leaves



Autumn Leaves
11326
7.5 weeks

Autumn Leaves features a stunning yellow-to-apricot color range with striking contrast against dark green foliage. Its compact habit and strong branching ensure uniform, well-structured plants. Early coloration makes it perfect for early-season sales, combining visual appeal with reliable performance.



Well branching



Less PGR



Pot size
6 - 13 cm

Matinee Glitter



Matinee Glitter
10153
8 weeks

Matinee Glitter displays vibrant red bracts with white jingle, beautifully set against dark foliage. Its classic star-shaped bracts and showy cyathia create a striking presentation, while very strong stems and a robust root system ensure reliable growth. It offers growers an early, high-quality option with outstanding appeal.



Strong roots



Sturdy stems



Large cyathia

Viking Cinnamon



Viking Cinnamon
10657
8 weeks

This mid-season variety is both heat-tolerant and well-suited for cold finishing. Viking Cinnamon displays a V-shaped architecture that is perfect for high-density production. The unique pink-orange bracts make it a standout choice for festive displays.



Easy culture



Cold resistant



High density
production

Mid Season Winter Rose® Early Red



Winter Rose® Early Red
10993
7.5 weeks

An early-season specialty variety, Winter Rose® Early Red has ruffled bracts which resemble roses. The narrow plant habit is great for straight-ups and combination plantings for a unique holiday look.



High density
production



Shelf life



Pot size
9 - 12 cm

Jester Red



Jester Red
10994
7.5 weeks

Jester Red features distinctive upright bracts and a narrow, compact habit, creating a clean and elegant plant structure. Its naturally strong growth requires little to no PGRs, making it easy to cultivate. Suitable for cold-grown production and finishing, Jester Red delivers consistent quality and uniformity, even in high-density production.



Well branching



Easy culture



V-shape

Mid Season | 7.5 - 8 weeks

Status	Variety	Variety Code	Earliness	Colour Group	Flower Size	Reaction Time	Foliage Colour	Growth	Leaf Size	Suitable for	
										West EU	South EU
	Autumn Leaves	11326	■ ■ □	bronze	M	7.5 weeks	DG	● ● ○ ○ ○	M	6-13cm	6-17cm
	Matinee Glitter	10153	■ ■ □	bicolor	XL	8 weeks	DG	● ● ● ○ ○	M	9-14cm	9-14cm
	Viking Cinnamon	10657	■ ■ □	orange	L	8 weeks	DG	● ● ● ○ ○	L	12-17cm	9-17cm
	Winter Rose® Early Red	10993	■ ■ □	red	M	7.5 weeks	DG	● ● ○ ○ ○	M	9-12cm	9-17cm
	Jester Red	10994	■ ■ □	red	M	7.5 weeks	DG	● ○ ○ ○ ○	M	10.5-14cm	9-14cm

URC 100 W 20-31/ RC Targa 108 24-35

Late Season



8.5 WEEKS

Late Season Embla Family



Embla
11420
8.5 weeks

Embla features slightly upright bracts and a strong V-shaped structure, creating a well-balanced and visually appealing plant. Its long sales window ensures extended display potential, while its robust habit makes it easy to pack and transport. Embla combines durability with reliable performance, offering growers a versatile and high-quality variety.



V-shape



Shelf life



Sturdy stems



Embla Marble
11120
8.5 weeks



Embla Pink
11101
8.5 weeks



Embla White
10378
8.5 weeks

Late Season | 8.5 weeks

Status	Variety	Variety Code	Earliness	Colour Group	Flower Size	Reaction Time	Foliage Colour	Growth	Leaf Size	Suitable for	
										West EU	South EU
TOP	Embla	11420	■■■	red	M	8.5 weeks	DG	●●●○○	M	9-14cm	9-17cm
	Embla Marble	11120	■■■	marble	M	8.5 weeks	DG	●●●○○	S	9-14cm	9-17cm
	Embla Pink	11101	■■■	pink	M	8.5 weeks	DG	●●●○○	S	9-14cm	9-17cm
	Embla White	10378	■■■	white	M	8.5 weeks	DG	●●●○○	S	9-14cm	9-17cm

URC 100 W 20-31/ RC Targa 108 24-35

Late Season Euroglory Red



Euroglory Red
10220
8.5 weeks

Euroglory Red features dark red, medium-sized bracts that create a bold and attractive display. Its sturdy habit makes it grower-friendly and easy to produce, while excellent durability ensures it is suitable for long transportation. Euroglory Red combines strong visual appeal with reliable performance throughout the production and sales cycle.



Easy culture



Medium bracts



Shelf life

Late Season Primero



Primero Red
11310
8.5 weeks



Primero Red Glitter
11317
8.5 weeks



The Primero family features striking colors with elegantly horizontal bracts, creating eye-catching plants ideal for tree forms. Heat-tolerant and robust, this Family thrives in challenging conditions while delivering superior post-production performance. Primero combines vibrant visual appeal with reliability, making it a premium choice for growers and retailers.



Heat resistant



Shelf life



Collection

Mid Season | 8.5 weeks

Status	Variety	Variety Code	Earliness	Colour Group	Flower Size	Reaction Time	Foliage Colour	Growth	Leaf Size	Suitable for	
										West EU	South EU
SOUTH	Euroglory Red	10220	■■■	red	L	8.5 weeks	DG	●●●●○	L	13-19cm	9-19cm
SOUTH	Primero Red	11310	■■■	red	L	8.5 weeks	DG	●●●●○	L	12-19cm	9-19cm
FINAL	Primero Red Glitter	11317	■■■	bicolor	L	8.5 weeks	DG	●●●●○	L	12-19cm	9-19cm

URC 100 W 20-31/ RC Targa 108 24-35

Poinsettia | Total Assortment

Status	Variety	Variety Code	Earliness	Colour Group	Flower Size	Reaction Time	Foliage Colour	Suitable for			
								Growth	Leaf Size	West EU	South EU
EARLY SEASON 6.5-7.5 WEEKS											
TOP	Rapid Red	11121	■□□	red	M	6 weeks	DG	●●●○○	S	9-12cm	9-17cm
	Premium Red	10230	■□□	red	L	7 weeks	DG	●●○○○	L	9-13cm	9-17cm
	Premium Ice Crystal	10244	■□□	bicolor	M	7.5 weeks	DG	●○○○○	M	6-13cm	6-17cm
	Premium Lipstick Pink	10235	■□□	pink	L	7 weeks	DG	●●○○○	L	9-13cm	9-17cm
	Premium Picasso	10234	■□□	bicolor	L	7.5 weeks	DG	●○○○○	L	9-13cm	9-17cm
	Premium Polar	10243	■□□	white	M	7.5 weeks	DG	●○○○○	M	9-13cm	9-17cm
FINAL SEASON	J'Adore Dark Pink	10154	■□□	pink	S-M	7 weeks	DG	●●●○○	S	6-14cm	6-17cm
	J'Adore Soft Pink	10156	■□□	pink	S-M	7 weeks	DG	●●●○○	S	9-14cm	9-17cm
	J'Adore Pink	10381	■□□	pink	M	7 weeks	DG	●●●○○	S	6-14cm	6-17cm
	J'Adore White Pearl	10155	■□□	white	S-M	7 weeks	DG	●●●○○	S	6-14cm	6-17cm
TOP	Freya	11421	■□□	red	M	7.5 weeks	DG	●●●○○	M	6-17cm	6-17cm
	Freya Pink	11057	■□□	pink	M	7.5 weeks	DG	●●●○○	M	6-17cm	6-17cm
TOP	Freya Marble	11126	■□□	marble	M	7.5 weeks	DG	●●●○○	S	6-17cm	6-17cm
	Freya White	11058	■□□	white	M	7.5 weeks	DG	●●●○○	M	6-17cm	6-17cm
MID SEASON 7.5-8.5 WEEKS											
TOP	Nordic Star	11087	■□□	red	M	7.5 weeks	DG	●●●○○	S	6-14cm	6-14cm
	Scandic Early 2.0	10304	■□□	red	S	8 weeks	DG	●●●○○	S	6-14cm	6-14cm
FINAL SEASON	Prima Vera	10881	■□□	red	M	8 weeks	DG	●●○○○	M	9-14cm	9-17cm
TOP	Signe	10335	■□□	red	M	8 weeks	DG	●●●○○	S	6-14cm	6-17cm
TOP	Noblesse	11068	■□□	red	M	8 weeks	DG	●●●○○	M	9-15cm	9-19cm
TOP	Imperial	10143	■□□	red	M-L	8 weeks	DG	●●●○○	L	13-19cm	9-19cm
SOUTH	Bella Italia Red	10610	■□□	red	XL	8 weeks	DG	●●●○○	XL	13-19cm	9-19cm
SOUTH	Grande Italia	10330	■□□	red	XL	8 weeks	DG	●●●○○	L	13-19cm	9-19cm
	Ferrara	10897	■□□	red	XL	8 weeks	DG	●●●○○	L	9-19cm	9-19cm
TOP	Moni	11094	■□□	white	M-L	8 weeks	DG	●●●○○	M	9-19cm	9-19cm
	Autumn Leaves	11326	■□□	bronze	M	7.5 weeks	DG	●●○○○	M	6-13cm	6-17cm
	Matinee Glitter	10153	■□□	bicolor	XL	8 weeks	DG	●●●○○	M	9-14cm	9-14cm
	Viking Cinnamon	10657	■□□	orange	L	8 weeks	DG	●●●○○	L	12-17cm	9-17cm
	Winter Rose® Early Red	10993	■□□	red	M	7.5 weeks	DG	●●○○○	M	9-12cm	9-17cm
	Jester Red	10994	■□□	red	M	7.5 weeks	DG	●○○○○	M	10.5-14cm	9-14cm
LATE SEASON 8.5 WEEKS											
TOP	Embla	11420	■□□	red	M	8.5 weeks	DG	●●●○○	M	9-14cm	9-17cm
	Embla Marble	11120	■□□	marble	M	8.5 weeks	DG	●●●○○	S	9-14cm	9-17cm
	Embla Pink	11101	■□□	pink	M	8.5 weeks	DG	●●●○○	S	9-14cm	9-17cm
	Embla White	10378	■□□	white	M	8.5 weeks	DG	●●●○○	S	9-14cm	9-17cm
SOUTH	Euroglory Red	10220	■□□	red	L	8.5 weeks	DG	●●●○○	L	13-19cm	9-19cm
SOUTH	Primero Red	11310	■□□	red	L	8.5 weeks	DG	●●●○○	L	12-19cm	9-19cm
FINAL	Primero Red Glitter	11317	■□□	bicolor	L	8.5 weeks	DG	●●●○○	L	12-19cm	9-19cm

URC 100 W 20-31/ RC Targa 108 24-35

Poinsettia Specialty Mini Collection

The mini poinsettias provide a high-density, short production cycle option. Dümmer Orange offers a URC cutting specifically produced with mini production in mind. These varieties have a smaller bract size, natural compactness, and excellent shelf life, making them an easy choice for mini production.



Freya Marble
11126
7.5 weeks



Freya Pink
11057
7.5 weeks



Freya White
11058
7.5 weeks



Freya
11421
7.5 weeks



J'Adore Dark Pink
10154
7 weeks



J'Adore Pink
10156
7 weeks



J'Adore White Pearl
10155
7 weeks



Scandic Early 2.0
10304
8 weeks



Nordic Star
11087
7.5 weeks



Signe
10335
8 weeks



Premium Ice Crystal
10244
7.5 weeks



Autumn Leaves
11326
7.5-8 weeks

Mini Collection

Variety	Code	Response Time	Vigour
Freya	11421	7.5	●●●○○
Freya Pink	11057	7.5	●●●○○
Freya Marble	11126	7.5	●●●○○
Freya White	11058	7.5	●●●○○
J'Adore Dark Pink	10154	7	●●●○○
J'Adore Pink	10156	7	●●●○○
J'Adore White Pearl	10155	7	●●●○○
Scandic® Early 2.0	10304	8	●●●○○
Nordic Star	11087	7.5	●●●○○
Signe	10335	8	●●●○○
Premium Ice Crystal	10244	7.5	●○○○○
Autumn Leaves	11326	7.5	●●○○○

URC 100 W 30-37 RC 6cm W 35-41

2026

January

	MO	TU	WE	TH	FR	SA	SU
1			1	2	3	4	
2	5	6	7	8	9	10	11
3	12	13	14	15	16	17	18
4	19	20	21	22	23	24	25
5	26	27	28	29	30	31	

February

	MO	TU	WE	TH	FR	SA	SU
5							1
6	2	3	4	5	6	7	8
7	9	10	11	12	13	14	15
8	16	17	18	19	20	21	22
9	23	24	25	26	27	28	

March

	MO	TU	WE	TH	FR	SA	SU
9							1
10	2	3	4	5	6	7	8
11	9	10	11	12	13	14	15
12	16	17	18	19	20	21	22
13	23	24	25	26	27	28	29
14	30	31					

April

	MO	TU	WE	TH	FR	SA	SU
14			1	2	3	4	5
15	6	7	8	9	10	11	12
16	13	14	15	16	17	18	19
17	20	21	22	23	24	25	26
18	27	28	29	30			

May

	MO	TU	WE	TH	FR	SA	SU
18				1	2	3	
19	4	5	6	7	8	9	10
20	11	12	13	14	15	16	17
21	18	19	20	21	22	23	24
22	25	26	27	28	29	30	31

June

	MO	TU	WE	TH	FR	SA	SU
23	1	2	3	4	5	6	7
24	8	9	10	11	12	13	14
25	15	16	17	18	19	20	21
26	22	23	24	25	26	27	28
27	29	30					

July

	MO	TU	WE	TH	FR	SA	SU
27			1	2	3	4	5
28	6	7	8	9	10	11	12
29	13	14	15	16	17	18	19
30	20	21	22	23	24	25	26
31	27	28	29	30	31		

August

	M	T	WE	TH	FR	SA	SU
31							1 2
32	3	4	5	6	7	8	9
33	10	11	12	13	14	15	16
34	17	18	19	20	21	22	23
35	24	25	26	27	28	29	30
36	31						

September

	MO	TU	WE	TH	FR	SA	SU
36			1	2	3	4	5 6
37	7	8	9	10	11	12	13
38	14	15	16	17	18	19	20
39	21	22	23	24	25	26	27
40	28	29	30				

October

	MO	TU	WE	TH	FR	SA	SU
40				1	2	3	4
41	5	6	7	8	9	10	11
42	12	13	14	15	16	17	18
43	19	20	21	22	23	24	25
44	26	27	28	29	30	31	

November

	M	T	WE	TH	FR	SA	SU
44							1
45	2	3	4	5	6	7	8
46	9	10	11	12	13	14	15
47	16	17	18	19	20	21	22
48	23	24	25	26	27	28	29
49	30						

December

	MO	TU	WE	TH	FR	SA	SU
49			1	2	3	4	5 6
50	7	8	9	10	11	12	13
51	14	15	16	17	18	19	20
52	21	22	23	24	25	26	27
1	28	29	30	31			

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Poinsettia Catalog

Legend

	<p>Strong roots Starke Wurzeln Sterke wortels Fortes racines Radici forti Raíces fuertes</p>		<p>V-shape V-förmiger Wuchs V-vormig Port en V Crescita a V Crecimiento en forma de V</p>		<p>Medium bracts Mittelgroße Brakteen Middelgrote bladvorm Bractées moyennes Brattee medie Bráctees medianas</p>
	<p>Large cyathia Große Cyathien Grote cyathia Grosses cyathes Ciazii grandi Ciato grande</p>		<p>High density production Für flächenintensive Kultur geeignet Hoge productiedichtheid Production de masse Densità di produzione alta Producción de alta densidad</p>		<p>Large bracts Große Brakteen Grote bladvorm Grosses bractées Brattee grandi Bráctees grandes</p>
	<p>Sturdy stems Stabile Triebe Stevige stengels Tiges solides Steli robusti Tallos robustos</p>		<p>Pot Topf Pot Pot Vaso Maceta</p>		<p>Less PGR Wenig PGR nötig Groeï regulator Régulateur de croissance Regolatore di crescita Poco uso de reguladores de crecimiento</p>
	<p>Uniform series Einheitliche Serie Uniforme series Gamme homogène Serie uniforme Serie uniforme</p>		<p>Shelf life Haltbarkeit Houdbaarheid Durée de vie Durata di conservazione Conservación</p>		<p>Well branching Gute Verzweigung Goede vertakking Bonne ramification Buona ramificazione Buena ramificación</p>
	<p>Easy culture einfache Kultur Makkelijke teelt Culture facile Facile cultura Cultivo fácil</p>		<p>Combination planting Kombinationsbepflanzung Combinatie beplanting Plantation en mélange Impianto combinato Plantación combinada</p>		<p>Special Colour Sonderfarbe Speciale kleur Couleur spéciale Colore speciale Color especial</p>
	<p>Heat resistant Hitzeresistent Geschikt voor hoge temperatuur Résistant à la chaleur Resistente al calore Resistente al calor</p>		<p>Warm production Warmkultur Warme productieteelt Culture à chaud Produzione calda Producción cálida</p>	<h3>Look for these markers</h3>	
	<p>Cold resistant Kälteresistent Geschikt voor lage temperatuur Résistant au froid Resistente al freddo Resistente al frío</p>		<p>Collection Kollektion Collectie Collection Serie Colección</p>		
					<p>Bestseller Top Hit Bestseller Meilleure variété Migliore varietà Mejor variedad</p>
					<p>Final season Letzte Saison Laatste seizoen Dernière saison Stagione finale Temporada final</p>

Early Season | 6 weeks

Status	Variety	Variety Code	Earliness	Colour Group	Flower Size	Reaction Time	Foliage Colour	Growth	Leaf Size	Suitable for	
										West EU	South EU
TOP	Rapid Red	11121	■□□	red	M	6 weeks	DG	●●●○○	XS	9-12cm	9-17cm

URC 100 W 20-31/ RC Targa 108 24-35

URC

Unrooted cuttings/Unbewurzelte Stecklinge/Onbewortelde stekken/Bouture non racinée/Talee non radicate/Esquejes sin enraizar

W

Week/Woche/Week/Semaine/Settimana/Semanas

RC

Rooted cuttings/Bewurzelte Stecklinge/Bewortelde stekken/Bouture racinée/Talee radicate/Esquejes enraizados

Single sticked/Einfach gesteckt/Enkel gestekt/Simple bouture/Talee single/Un esqueje por unidad

Growth/Wuchs/Groei/

Croissance/Crescita/Crecimiento

- **Compact**/Kompakt/Compact/Compacte/Compatta/compacto
- **Medium-compact**/Mittelkompakt/Medium compact/moyenne-compacte/media-compatta/medio compacto
- **Medium**/Mittel/Medium/Moyenne/Media/Medio
- **Medium-vigorous**/Mittelkräftig/Medium krachtig/moyenne-vigoureuse/media-vigorosa/medio vigoroso
- **Vigorous**/Kräftig/Krachtig/Vigoreuse/Vigorosa/Vigorosa

Foliage colour/Laubfarbe/Bladkleur/

Couleur de feuillage/Colore del fogliame/

Color del follaje

- DG** **Dark green**/Dunkelgrün/Donkergroen/Vert foncé/Verde scuro/Verde oscuro
- G** **Green**/Grün/Groen/Vert/Verde/Verde

Earliness / Frühzeitigkeit / Vroegheid

Précocité / Precocità / Precocidad

- early | früh | vroeg
précore | precoce | temprano
- medium | mittel | medium
mi-précore | media | medio
- late | spät | laat
tardif | tardiva | tarde

Flower size / Blütengröße / Bloemgrootte /

Taille de fleur / Misura del fiore / Tamaño de la flor

- S** **Small**/Klein/Klein/Petite/Piccolo/Pequeño
- M** **Medium**/Mittelgroß/Middelgroot/Moyenne/Medio/medio
- L** **Large**/Groß/Groot/Grosse/Grande/Grande
- XL** **Extra large**/Sehr groß/Extra groot/Très grosse/Molto grande/Muy grande

Leaf size / Blattgröße / Bladgrootte

Taille des feuilles / Misura delle foglie /

Tamaño de la hoja

- S** small | klein | klein
petite | piccolo | pequeño
- M** medium | mittel | middelgroot
moyenne | medio | medio
- L** large | groß | groot
grosse | grosso | grande
- XL** extra large | sehr groß | extra groot
très grosse | molto grosso | enorme

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